

This international conference will be a venue for researchers to discuss their pluridisciplinary findings about the ever-growing number of discourses on “the future of work”, as well as the social practices which claim to be anticipating, experimenting or shaping this “future”. Following a five-year closed seminar that has analyzed a substantial sample of discourses from a variety of sources, and whose results will be synthesized in the introduction, the time has come to give the floor to researchers who have studied in depth the shaping of these discourses in several contexts.

It will start with the premise established in Ursula Huws’ keynote address that understanding the issue first requires avoiding the utopian and dystopian biases to focus on the actual mechanisms by which the future of work is shaped. Indeed, putting utopias and dystopias at a distance invites us to an enquiry into the way they deal with the issue of work and labor. In-depth studies of discourses on the future of work in various organizational contexts will then illustrate the dialectical relationship between changes and discourses about change; the key issues of the future of wages and occupational statuses in the public debate will be addressed, as will be the critiques of work that inform the whole debate on the future of work.

A close look at what happens to professions when they go on platform, in this case education, will help participants take stock of the possible futures of their own work. Finally, the ongoing reconfigurations of workplaces made possible by digitalization and the discourses that stem from them will be discussed.

2040

PROGRAM
INTERNATIONAL
INTER-DISCIPLINARY CONFERENCE

FUTURE OF WORK: AN INQUIRY INTO DISCOURSES AND PRACTICES

NOVEMBER 25-26, 2021

MAISON DE LA RECHERCHE DE
SORBONNE UNIVERSITÉ
AMPHITHÉÂTRE GEORGES MOLINIÉ
28 RUE SERPENTE, 75006 PARIS

FREE ENTRY, REGISTRATION REQUIRED:
> REGISTER <

© Marcus Winkler

THURSDAY, NOVEMBER 25

- 09:00 / Registration
- 09:30-09:45 / **Welcome addresses: Pascal Aquien**, Sorbonne University, Dean for Research of the Faculty of Humanities, **Louise Dalingwater**, Professor, British Studies, HDEA Director
- 09:45-10:10 / **Introduction: Sébastien Broca** (Université Paris 8, CÉMTI)
- 10:10-11:15 / **Keynote Address: Ursula Huws** (Analytica Social and Economic Research Ltd, London): "The future of work: neither Utopias nor Dystopias but new fields of accumulation and struggle"
- 11:15 / Coffee break
- 11:30-13:00 / **Session 1: Work, Labor and Utopias**

Chair: **Marie-Anne Dujarier** (Université de Paris, LCSP)

Olivier Frayssé (Sorbonne Université, HDEA): "Work in utopias, utopia at work"
Daniel Kœchlin (Université du Mans, Sorbonne Université, HDEA): "Code 8 and the Deskilling of American Labor"

- 14:30-16:30 / **Session 2: Organizational contexts and representations**

Chair: **Corinne Nativel** (Université Paris-Est Créteil Val de Marne, IMAGER / INED)

Louise Dalingwater (Sorbonne Université, HDEA): "Discourses on the future of health and social care work in Britain"
Yannick Fondeur (CNAM, LISE): « Dans la fabrique du "Future of Work" : la construction de représentations de l'avenir du travail par les plateformes de freelancing »
Scarlett Salman (Université Paris-Est Marne-la-Vallée, LISIS) : « «L'avenir du travail» au prisme d'une expérimentation d'entreprise : le cas d'une grande banque française »

- 16:30 / Coffee break
- 16:45-18:15 / **Session 3: Regulating wages and occupations**

Chair: **Donna Kesselman** (Université Paris-Est Créteil Val de Marne, IMAGER)

Susan Bisom-Rapp (California Western School of Law, Marco Biagi Foundation (IT) & **Urwana Coiquaud** (HEC Montréal, CRIMT): "The State and the Grey Zone of Employment: California's Proposition 22 -- Regulatory Capture by Direct Democracy"
Sid Soussi (Université du Québec à Montréal, CRISES) : « Futur du salaire minimum : mise à l'épreuve des discours et pratiques de revendication du 15\$ au Canada »

FRIDAY, NOVEMBER 26

- 09:00 / Registration
- 09:30-11:00 / **Session 4: Work and its critique(s) today**
Chair: **Jean-Claude Barbier** (Université Paris 1 Panthéon-Sorbonne, Centre d'économie de la Sorbonne)
- 11:00 / Coffee break
- 11:15-12:45 / **Session 5: When a profession goes on platform : the case of education**

Chair: **Olivier Frayssé** (Sorbonne Université, HDEA)

Emiliana Armano (Université de Milan) & **Andrea Cavazzini** (Université de Liège, GRM) : « Intensification ou appauvrissement ? Hypothèses théoriques et interprétatives sur la "mise-à-distance" de l'enseignement pendant la pandémie »
Annika Bergviken Rensfeldt (Université de Göteborg, LEaD): "Teachers' (future) digital work within platform infrastructures"

- 14:30-16:00 / **Séance 6: Territories of digital labor**

Chair: **Sébastien Broca** (Université Paris 8, CÉMTI)

Anne Gillet (CNAM, LISE) & **Diane-Gabrielle Tremblay** (TELUQ, CRISES): « Le télétravail comme pratique du travail de demain. Analyses croisées France/Québec »
Mathieu Hocquelet (CEREQ) : « La construction sociale des poussées numériques dans les espaces logistiques français »

- 16:00 / Coffee break
- 16:15-17:15 / **Closing and opening remarks for a continuing debate**

Chair: **Marie-Anne Dujarier** (Université de Paris, LCSP)

An individual Covid certificate will be necessary to access the conference.